NCADA-STL.ORG
2019
Annual Report

NCADA-STL.ORG
2019 was a big year for NCADA.

In April, our Board of Directors voted to disaffiliate from our national organization, and we were presented with a tremendous opportunity to rethink our name. We engaged with staff, board, funders, coalition leaders, clients, and volunteers to capture thoughts, feelings, and attitudes about who we are, why we do what we do, our challenges, and our opportunities.

The process has been strenuous and extremely labor- and time-intensive, yet exhilarating and refreshing. We delved into why we do what we do, and what it means to the community, and have come out on the other side with a new representation of the organization that actually fits who we are.

Last year also brought many changes for our Board of Directors. We added three new Board members: Leah Picker, Paul Sinak, and Herbie Morrow. All three of these members bring something new and different to the Board, and we’re so excited to have them. We also said goodbye to some longtime Board members as Celeste Player, Howard Potratz, Jim Shroba, and Peg Weathers cycled off and joined the Emeritus Board. I can’t say enough about the service they provided the organization over the years, and am so grateful that they’ve chosen to stay involved with the organization.

Our name, our logo, our tagline, and the composition of our Board have changed. But our vision, mission, strategies, activities and staff remain the same. We are committed to our community, and to the work we do. It was this vital work that became our identity for more than 5 decades. We know that as we continue to advance our mission, PreventEd will continue to evolve and adapt to the needs of a community in the grip of a pandemic. Our services have never been more important and we are proud to continue providing the organization over the years, and am so grateful that they’ve chosen to stay involved with the organization.

As we release this report, PreventEd is finding new ways to serve and adapt to the needs of a community in the grip of a pandemic. Our services have never been more important and we are proud to continue providing services.

We have identified internal benchmarks and developed employee experiences, from hiring to retiring, within 3 years. We have also disaggregated our program data by race and gender; and encourage staff to be “colorbrave.”

Now that we have addressed the elephant in the room, we must do something about it.
Finances

Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>Percentage</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal and local grants</td>
<td>70.4%</td>
<td>$2,931,239</td>
</tr>
<tr>
<td>Contributions</td>
<td>10.6%</td>
<td>$442,719</td>
</tr>
<tr>
<td>United Way</td>
<td>10.3%</td>
<td>$426,963</td>
</tr>
<tr>
<td>Special Events</td>
<td>3.5%</td>
<td>$147,532</td>
</tr>
<tr>
<td>Gain/(Loss) on Investments</td>
<td>2.3%</td>
<td>$94,105</td>
</tr>
<tr>
<td>Other</td>
<td>1.8%</td>
<td>$75,901</td>
</tr>
<tr>
<td>Program service fees</td>
<td>1.1%</td>
<td>$46,642</td>
</tr>
</tbody>
</table>

Total Revenue 100.0% $4,165,101

Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prevention Services</td>
<td>50.2%</td>
<td>$2,006,127</td>
</tr>
<tr>
<td>Community Services</td>
<td>29.0%</td>
<td>$1,161,966</td>
</tr>
<tr>
<td>Management and General</td>
<td>14.9%</td>
<td>$595,589</td>
</tr>
<tr>
<td>Fundraising</td>
<td>5.9%</td>
<td>$236,260</td>
</tr>
</tbody>
</table>

Total Expense 100.0% $3,999,942

Change in Net Assets $165,158

Net Assets, Beginning of Year $4,666,827

Net Assets, End of Year $4,831,985

Programs

School-Based Education

- 65,063 K-12 students served
- 248 schools

Student Surveys Demonstrate
- 90% of students reported that the program influenced them to stay away from marijuana
- 89% of students feel more confident about handling peer pressure
- 97% of students gained an understanding of how harmful stereotyping can be

Teacher Surveys Demonstrate
- 72% increase in students that exhibit skills used to develop positive friendships with their peers
- 60% increase in improvement in school engagement and performance
- 70% increase in students that appropriately express emotions or behaviors

Adult Counseling

- 475 clients served

Teen Early Intervention

- 159 teens served

My class loved these lessons. They are able to communicate with their friends effectively and be more caring and kind.
Coalitions

PRC works with 30 community coalitions in Eastern Missouri.

PreventEd operates one of Missouri’s ten Prevention Resource Centers (PRC), and provides training and support services to 30 community coalitions throughout Eastern Missouri. We work in tandem with these organizations to identify the unique problems facing their communities, and develop tailored strategies to address those concerns.

In the Community

Stomp Out Addiction

In a collaboration with Faith Oakville Congregation, over 700 participants joined together to Stomp Out Addiction, show support for loved ones, and learn more about substance use disorders. The event raised $15,000 in the effort to work towards a community free of the harms of alcohol and other drug misuse.

Sans Bar

Aiming to fulfill the need for wellness-related events in the St. Louis community, our junior board, The Wellness Council, hosted two alcohol-free Sans Bar pop-up events.
In the Community continued

Teen Mental Health First Aid

Through the expanded Teen Mental Health First Aid program, we partnered with Northwest R-1 High School to train students to identify and respond to mental health and substance use problems among their peers.

Trauma and Substance Use Awareness for Justice Professionals

Support from the Children's Justice Act afforded us the opportunity to provide law enforcement (with an emphasis on interviewers and interrogators), attorneys, and guardians ad litem with the necessary education and tools to understand and successfully communicate with children while minimizing trauma.

Advocacy – Legislative Forum

Our annual Legislative Forum brought together local legislators to discuss Amendment 2 (medical marijuana), the opioid crisis, substance use prevention, prescription drug monitoring program, access to treatment for substance use disorders, health insurance parity, and other related and relevant issues.

Leading the conversation on alcohol & other drugs