Tributes and Contributions

JUNE - SEPTEMBER 2021

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Prevention Programming in St. Charles, Lincoln, and

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The Core of Our Team • A Tee-rific Topgolf Event • PRC Update and Survey Results • Expanding Our Reach into Lincoln County • PrevenTable Podcast

Return service requested

Expanding Our Reach into Lincoln County By Leah Maniaci

Expanding our prevention efforts has always been a priority for the agency. We pride ourselves on the quality evidence-informed programs that we provide and strive to reach as many students in our service area as possible. That's why we were thrilled to receive funding from the Lincoln County Resource Board (LCRB) to expand our prevention education programming as well as the GuidEd program to Lincoln County.

In previous school years, our prevention education programs reached just over 1,000 students in Lincoln County. This is just a drop in the bucket for the number of students that attend Lincoln County schools, and we knew we could do more. This funding will allow PreventEd to reach over 3,500 students in classrooms throughout Lincoln County, including the Troy, Silex, Elsberry, and Winfield school districts, in the 2021-2022 school year.

The programming provided will target students beginning in 5th grade and continuing throughout middle and high school. Students will focus their learning on a series of four drug-specific lessons, specifically alcohol, tobacco and vaping, and cannabis, as well as covering information surrounding peer influence and decision making. Programs are designed to develop students' strengths, knowledge, and confidence.

The GuidEd program will also be a pivotal part of the services provided in Lincoln County. GuidEd provides a non-punitive, motivation-based, family and community approach to prevent teens who have made some unhealthy decisions with substances from progressing to substance use disorder, and instead find greater engagement at school and at home with their families. GuidEd is comprised of an initial assessment, individual counseling sessions, and educational workshops.

Utilizing prevention education and GuidEd services will provide Lincoln County students with a full circle approach to preventing substance use among teens.

As the school year begins, we are firming up existing relationships with Lincoln County schools, and beginning to form new ones. The Lincoln County Resource Board has been an incredible partner in the funding process and continues to assist us every step of the way. We look forward to developing our relationship further and expanding our programs into Lincoln County.

FALL 2021

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The newsletter of PreventEd



The Core of Our Team

By Nichole Dawsey



At PreventEd, we have always had a strong sense of who we are, why we do what we do, and how we do it, but as I mentioned in the last newsletter, we hadn't really codified this in a way that truly captured our essence. As PreventEd continues to grow and the world continues to cope with the effects of a global pandemic, having a strong team culture is more important than ever.

We ran cross-departmental focus groups to discover exactly what "it" is that forms our shared sense of purpose and values. After only a few groups, we quickly realized that the same words or themes kept coming up again and again.



RESOURCEFUL

COLLABORATIVE

what connects our team together are:

DEDICATED

We integrate research, evidence, and ingenuity to develop solutions.

The values that embody who we are, what we believe in, and

We are committed to the power of prevention.

We partner with compassion and understanding.

We are devoted to the power of our team.

We didn't want to create and impose values we idolized, or thought would impress. Instead, we wanted our values to be truthful to who we are and have always been. Personally, I wanted values that were a bit pithy. But pretty much no one agreed with me. And guess what, because I, too, value collaboration, I acquiesced (insert shoulder shrug here).

In an effort to solidify and unify our team across office buildings and home offices, we chose to officially launch our company values at our August all-staff meeting. Since then, we have been brainstorming opportunities to promote these values and are currently decorating our building's very white walls with expressions of them.

If we got it right (and I think we did), I bet you're thinking "Oh yes! That's soooo them."

So...how'd we do?

We grouped similar concepts together and realized that we had three main buckets.

pandemic, having a strong

As PreventEd continues

to grow and the world

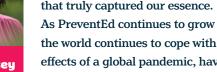
continues to cope with

the effects of a global

team culture is more

important than ever.

Voila, we had found our three core values!









PRC Update and Survey Results

By Jenny Armbruster



Jenny Armbruste Deputy Executive Director

Since 1993, PreventEd has served as Missouri's Eastern Region Prevention Service Provider for Community Prevention efforts. The contract through the Department of Mental Health, Division of Behavioral Health (DMH/DBH) has evolved over the years and currently supports PreventEd's team of Community Strategists to operate the Prevention Resource Center in our area. A primary function of the Prevention

Resource Center is to support local community coalitions.

Community coalitions are multi-sector groups that come together to identify areas of need in their defined communities, and use the Strategic Prevention Framework to develop plans to address these needs and build community connections. Our Community Strategy team helps local coalitions with building capacity, facilitating assessments of their communities, developing logic models for change, implementing programs and evaluating community change. This work involves assisting with grant writing and program development for sustainability, along with bringing prevention science and education to all efforts.

As part of the ongoing quality improvement for the Community Strategy work, DMH/DBH conducts regular surveys of coalitions regarding their relationship and satisfaction with their designated Prevention Resource Center. The most recent surveys were completed in spring 2021. It is no surprise that the survey results demonstrate the impact and involvement PreventEd's Community Strategists have with the local coalitions.

Here are some of the results:

92% of coalitions "strongly agree" that PRC staff:

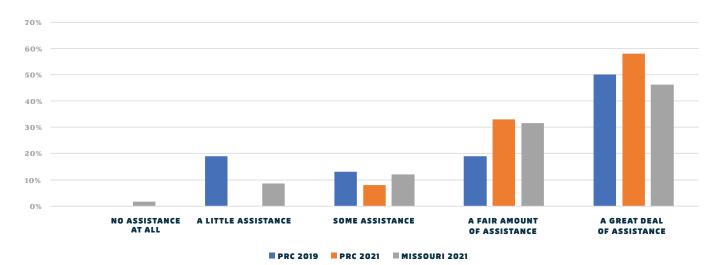
- Communicated in a useful way.
- Were available when the coalitions needed them.
- Used research-based knowledge and content, best practices, etc. in their work.
- Understood the culture/unique needs of the community served by my coalition.
- Have had a moderate (17%) or great deal (75%) of impact on the effectiveness of the coalition's effort to achieve programming outcomes.

When asked to name one thing coalitions found most helpful about the PRC services in the last year, comments included:

- Everything, outstanding help whenever we need it- our coalition wouldn't be the same without [them].
- Helped us pivot our programs to a virtual format to meet the needs of our members during the past year.
- Prevention education opportunities at no cost to our coalition and our community.

The Prevention Resource Center staff review these results to continue to improve and offer ongoing support for local coalitions. Our Community Strategists understand coalition building, and even more importantly appreciate the relationship building and connection to community champions. If you are interested in learning more about local coalitions, please contact our Associate Director of Community Strategy, Kristin Bengtson at kbengtson@prevented.org

How much assistance did your coalition access or receive overall during the PAST 12 MONTHS?



A Tee-rific Topgolf Event

By Adrienne Eigles

It was a Tuesday afternoon PreventEd Golf Tournament but nothing like you have seen before. After having to suspend the golf tournament for a year due to COVID, the tournament was back with a brand new look. This year the tournament was held at Topgolf in Chesterfield. The Topgolf space resembles a covered screened-in porch. No weather worries. Everyone plays rain or shine.

Teams consist of up to six players and are divided into bays.

The teams can consist of young and older players. The tournament had corporate teams, all adult teams, family teams, youth teams and grandparents/grandkids teams. It was just so wonderful to see all ages attending an event together and having such fun!

Of course, there were all the traditional golf tournament trimmings: Contests golfers love such as best score; closest to the flag; and hole-in-one. There was as much competition or fun as you wanted. There was a raffle and a wonderful silent auction offering items for kids to a fabulous Cardinal ticket package. Bids on all auction items were competitive. Successful bidders received wonderful "experience packages" like Family Road Trip, Date Night, the Ultimate Golf Package, Strictly St. Louis, Organized Home and Wheelz Dealz.

All guests enjoyed the fabulous buffet lunch with an array of delicious items and beverages. There were over 150 golfers and we were just shy of filling the entire floor. With the success of this year's event, we should fill 2 floors next year! An event that welcomes the entire family or your business associates while raising money for such an important cause is a win for everyone.

I left that afternoon with such a warm feeling and a smile on my face. Looking forward to next year and my Save the Date for 2022!







UPCOMING EVENTS

Please visit our website for the most up-to-date event information and registration: **prevented.org/events**

Interested in joining the Young Professionals of PreventEd?

VISIT PREVENTED.ORG/YPPE

Kendra Scott Shopping Event

November 3-4, 2021

Enter the code below in your cart or at checkout on kendrascott.com, or mention it at checkout in-store, and 20% of your purchase will benefit PreventEd.

GIVEBACK-AOLPX



PrevenTable Podcast

By Kristi Carson, Hubbard Radio

As podcasting continues to rise in popularity, Hubbard Interactive St. Louis/
Podcast One is on top of the game with an increasing array of new content,
interviews, and features. We have a vested interest in providing the best
content and state-of-the-art facilities for those that wish to utilize our services.
We have one studio dedicated to podcast creation, with a second studio
in the works.

Hubbard Interactive St. Louis values our customers and our listeners. And we believe in giving back to our non-profit partners. We allow PreventEd to utilize our facilities to create content via their PrevenTable podcast that benefits our community. From opioid use disorder, the loss of a child, colorism, teen social norms, and more; PreventEd has empathetically covered these timely topics in such a short time.

"We have a fantastic working relationship with PreventEd. We appreciate all that they do to take away the stigma from some very hard subjects to talk about," stated Patti Price, Senior Client Strategist Hubbard Interactive.

Hubbard Radio Interactive St. Louis is honored to support PrevenEd by reserving four hours per month for Nichole and her team to record the podcast, providing professional audio production and distribution to multiple podcast platforms.

Hubbard Interactive is owned and operated by Hubbard Broadcasting
Incorporated. Visit www.hubbardbroadcasting.com for more information.



SCAN TO LISTEN

Pull up a seat at the PrevenTable and listen to candid conversations about the intersection of alcohol, drugs, and mental health on everyday lives. Available wherever you get your podcasts.