



Prevent+Ed



2022

Annual Report

PREVENTED.ORG



We're so fortunate that PreventEd exists in our community and is available to provide such essential information and training for all of us.

**MIRIAM SEIDENFELD
CHIEF EXECUTIVE OFFICER, JEWISH FAMILY SERVICES**

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Programs of PreventEd

PreventEd works to reduce or prevent the harms of alcohol and other drug use through education, intervention and advocacy.

OUR CORE VALUES

Dedicated: We are committed to the power of prevention.

We are devoted to the power of our team.

Collaborative: We partner with compassion and understanding.

We respect the experiences of others.

Resourceful: We integrate research, evidence, and ingenuity to develop solutions.

COMMUNITY-BASED PREVENTION

PreventEd is designated by the Missouri Department of Mental Health (DMH) as a Prevention Resource Center to provide training and technical guidance to community coalitions focused on drug and alcohol prevention. **We currently serve 27 Coalitions utilizing the strategic prevention framework and assisting with grant opportunities.** This team also delivers substance-related presentations and trainings throughout the community. These include the Youth Mental Health First Aid and teen Mental Health First Aid programs that teach individuals how to respond to mental health concerns or crisis with young people.

SCHOOL-BASED PREVENTION: K-12 CLASSROOM LESSONS

PreventEd offers a menu of over 30 evidence-informed and research-based prevention programs/curricula delivered in school settings to build resiliency and leadership skills, and change student knowledge, attitude and behavior to reduce substance use and misuse. Most of these programs are delivered in 4 lesson series. Peer-to-Peer programs are also offered that teach groups of high school students to facilitate programming with their peers. **In 2022, PreventEd served 59,095 students throughout Missouri's Eastern Region.**

SUBSTANCE USE ASSESSMENTS AND REFERRALS

PreventEd's highly qualified substance use professionals provide in-depth substance assessments for adults and adolescents, offer unbiased referrals to treatment and provide other resources when indicated. The counselors respond to all telephone calls to our helpline and provide substance use resources. Services are facilitated in-person and through telehealth options. **In 2022, PreventEd provided 329 adult assessments.**

GUIDED: ADOLESCENT EARLY INTERVENTION PROGRAM

The GuidEd Program provides young people with a robust substance use assessment, followed by brief counseling and support services that include academic support (tutoring), mentoring and educational workshops for teens and their caregivers. PreventEd partners with local school districts, juvenile offices and other social service agencies to refer students for the program. Parents and other caregivers can also connect directly with PreventEd. **In 2022, 67 adolescents participated in the GuidEd program.**

TALK ABOUT IT

The Talk About It (TAI) campaign was launched during the 2018 Super Bowl. TAI aims to provide caregivers the tools to navigate conversations with their kids about alcohol and other drug use. Age-specific talking kits are available in multiple languages on the TAI website: www.talkaboutitmo.com.

CERTIFIED PEER SPECIALIST SERVICES

Since 2021, PreventEd has piloted a Certified Peer Specialist (CPS) program in two of our rural service area counties (Franklin and Lincoln). This program employs individuals with substance use disorder lived experience that are currently in long term recovery and have completed CPS training. The CPS assists individuals struggling with substance use in accessing treatment services, completing treatment court, finding ongoing recovery support and other resources such as medical care, employment and housing. **Last year, CPS staff served 76 people.**

OPIOID EDUCATION AND NALOXONE DISTRIBUTION

PreventEd provides opioid overdose prevention trainings to individuals and groups throughout Missouri. These trainings are facilitated in-person, virtually and through a self-paced video series. Naloxone (Narcan)-the opioid overdose reversal medication- is distributed at no-cost to those at risk of experiencing or witnessing an opioid overdose. PreventEd strives to reach more community members directly by supporting local grassroots community organizations in neighborhoods with high overdose rates to assist in Narcan distribution. **In 2022, 8,949 doses of Narcan were provided to individuals.**

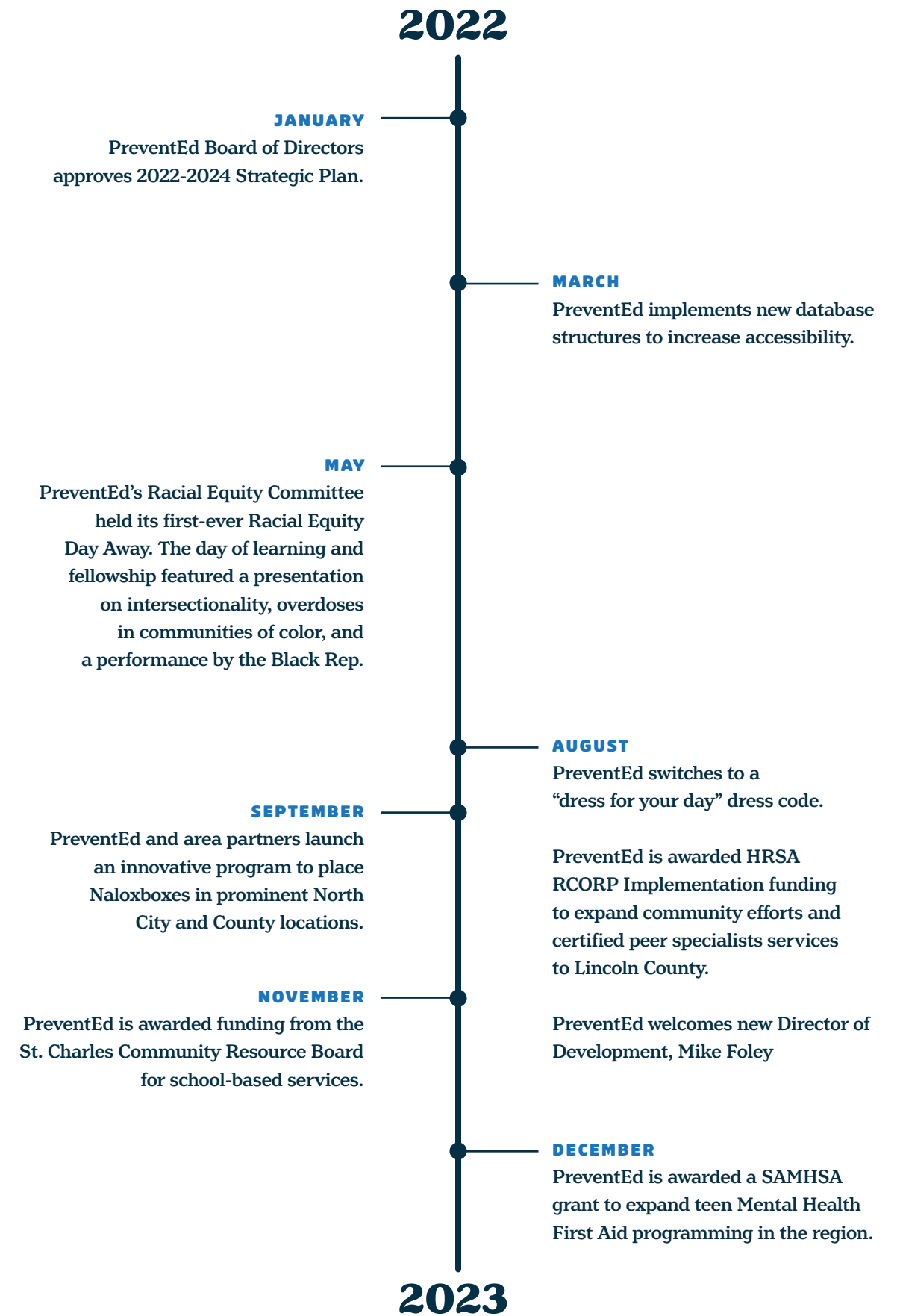
TEEN MENTAL HEALTH FIRST AID

Back in 2019, PreventEd was among the first organizations in the country to implement teen Mental Health First Aid (tMHFA). tMHFA teaches high school students how to identify, understand, and respond to signs of mental illnesses and substance use disorders among their friends and peers, and then gives students the skills to have supportive conversations with their friends, and get a responsible and trusted adult to take over as necessary. Highlighting the impact of tMHFA, Chelsea Boyd, Assistant Principal at Seckman High School, says, "Yes, there are major drug issues in American schools, but an even bigger mental health crisis. Students are turning to drugs for many different reasons, but mainly to mask their symptoms of their mental health challenges...Through teen mental health first aid, we have begun attacking the why and we know this is where prevention begins." According to Mrs. Boyd, tMHFA has saved the lives of at least 17 students at her school alone.

By partnering with schools, PreventEd delivered tMHFA to more than 1,400 students in the Eastern Missouri region in 2022. And by building on this previous work, PreventEd has received additional grant funding to expand tMHFA to other schools in St. Louis and surrounding counties. We are immensely appreciative of the school educators, counselors, and administrators who have taken the time to learn more about and implement this life-saving program.

Year in Review

A yearly overview of the work we're doing in alignment with our mission and strategic goals. In 2022, we focused on equity, accessibility and putting people first.



Finances

We are committed to empowering our communities with the knowledge and tools to become effective agents of change. Investing in our mission is the best way you can help us continue to deliver our top-ranked prevention education.

REVENUE

United Way	359,498	8.2%
Contributions	603,316	13.7%
Federal and local grants	3,537,062	80.4%
Program service fees	47,722	1.1%
Special events	50,716	1.2%
Other	79,609	1.8%
Gain/(Loss) on Investments	-278,766	-6.3%

Total Revenue **\$4,399,157** **100.0%**

EXPENSES

Prevention services	2,273,105	46.3%
Community services	1,711,570	34.9%
Management and general	599,489	12.2%
Fundraising	325,306	6.6%

Total Expense **\$4,909,470** **100.0%**

CHANGE IN NET ASSETS

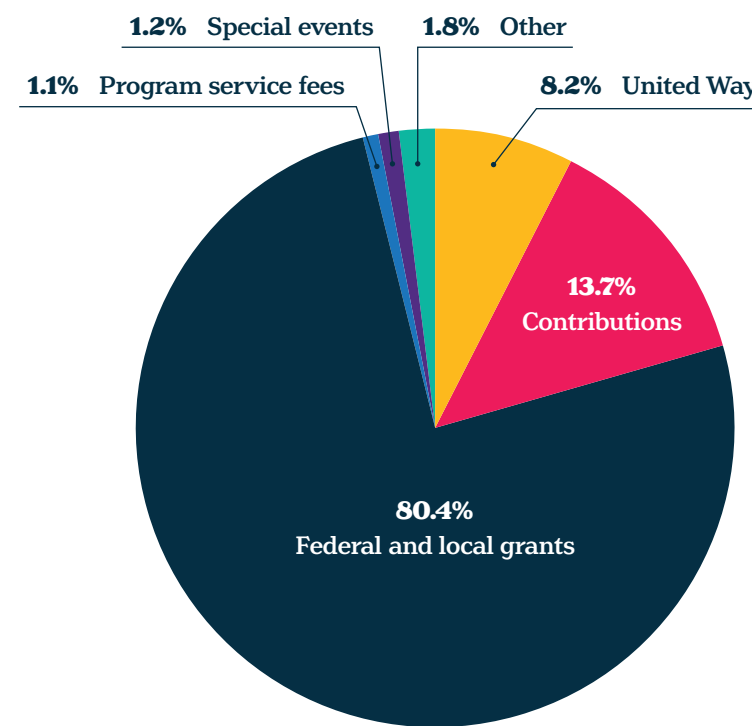
-\$510,313

NET ASSETS, BEGINNING OF YEAR

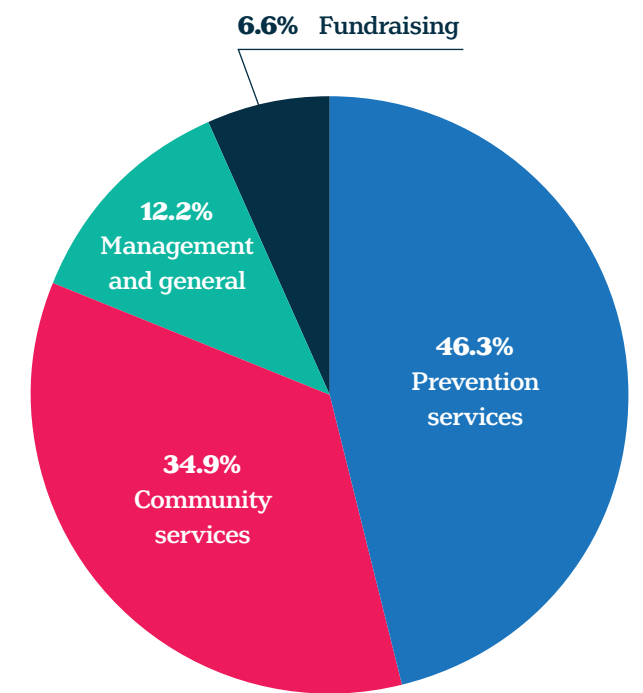
\$4,388,792

NET ASSETS, END OF YEAR

\$3,878,479



REVENUE



EXPENSES



I think this is a really good way of educating people while also keeping it interesting, so that people are more open to learning because it isn't as boring as some other drug programs. I also love that we are asked about ourselves at the beginning.

GUIDED TEEN

Outcomes

School-Based Education

59,095 K-12 students served

STUDENT SURVEYS DEMONSTRATE

- 76% of students reported that the program influenced them to stay away from marijuana
- 87% of students feel more confident about handling peer pressure
- 92% of students gained an understanding of how harmful stereotyping can be
- 77% of students reported that the PreventEd program influenced them to stay away from vaping
- 79% of students reported that the PreventEd program influenced them to avoid misusing Rx drugs

TEACHER SURVEYS DEMONSTRATE

- 64% increase in students that exhibit skills used to develop positive friendships with their peers
- 52% of students demonstrate the attitudes/behaviors that contribute to a positive classroom
- 91% of students demonstrated the skills emphasized in the lessons
- 98% of teachers would like more lessons if time permitted

Adult Assessments

329 clients served

- 65% attended counseling, support groups or treatment
- 98% are more willing to take positive action toward resolution
- 100% are satisfied with the services provided by PreventEd

GuidEd

67 teens served

- 83.9% of teens who had been referred to treatment or other resources reported following up on the referral during enrollment
- 77.6% of teens report refraining from use of any substance while enrolled in the program
- 35.5% demonstrated improved relationships with family members and/or caregivers by the third interim session
- 90.1% of teens reported no further substance-related incidents at school while enrolled in the program

Peer Support Services

76 clients served

- 93% are making changes regarding their drinking/drug use
- 97% of clients are satisfied with services
- 83.8% clients report an improvement in their life satisfaction (happiness with relationships, work/school, and social activities)
- 90% report an improvement in themselves, their problem, or situation since working with PreventEd
- 88% have stopped or reduced their substance use since working with PreventEd

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In honor of Mary Jo & Wally Horlacher
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Dan Bertel
Sonia Herrero
Jennifer Rose

In honor of Nichole Dawsey
Barb Krafve

In honor of Sara Nicole's Birthday
Paula Kester-Barfield
Meg McCall
Laura Scheer
Byron Wade

In honor of Susan Huddart
Anonymous

In honor of Val Snyder
Anonymous

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Kevin Detmer
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Victor Jansen
James Kueper
James Kuhl
Lisa Meng
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Mr. and Mrs. Kevin Moran

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In memory of Edward Scruggs
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Malva Yocco

In memory of Jeff Wisely
Henrietta 'Hank' Chesnek

In memory of Jeffrey Dupree
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In memory of Joseph M. Schwizer
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Webster Groves School District
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Laura Medrano

In memory of LaVada Devon McCart
Cheryl Schorr

In memory of Libby Brim's Father
Becky Shimony

In memory of Michael Fitzwalter
Ellis C. Fitzwalter

In memory of Nicky Vigna
Mr. and Mrs. Vance Vigna

In memory of Ruth Lynn Widmer
Ms. Arlene Miller

In memory of Ryan J. Moylan
Mr. Pat Wolfe Jr.

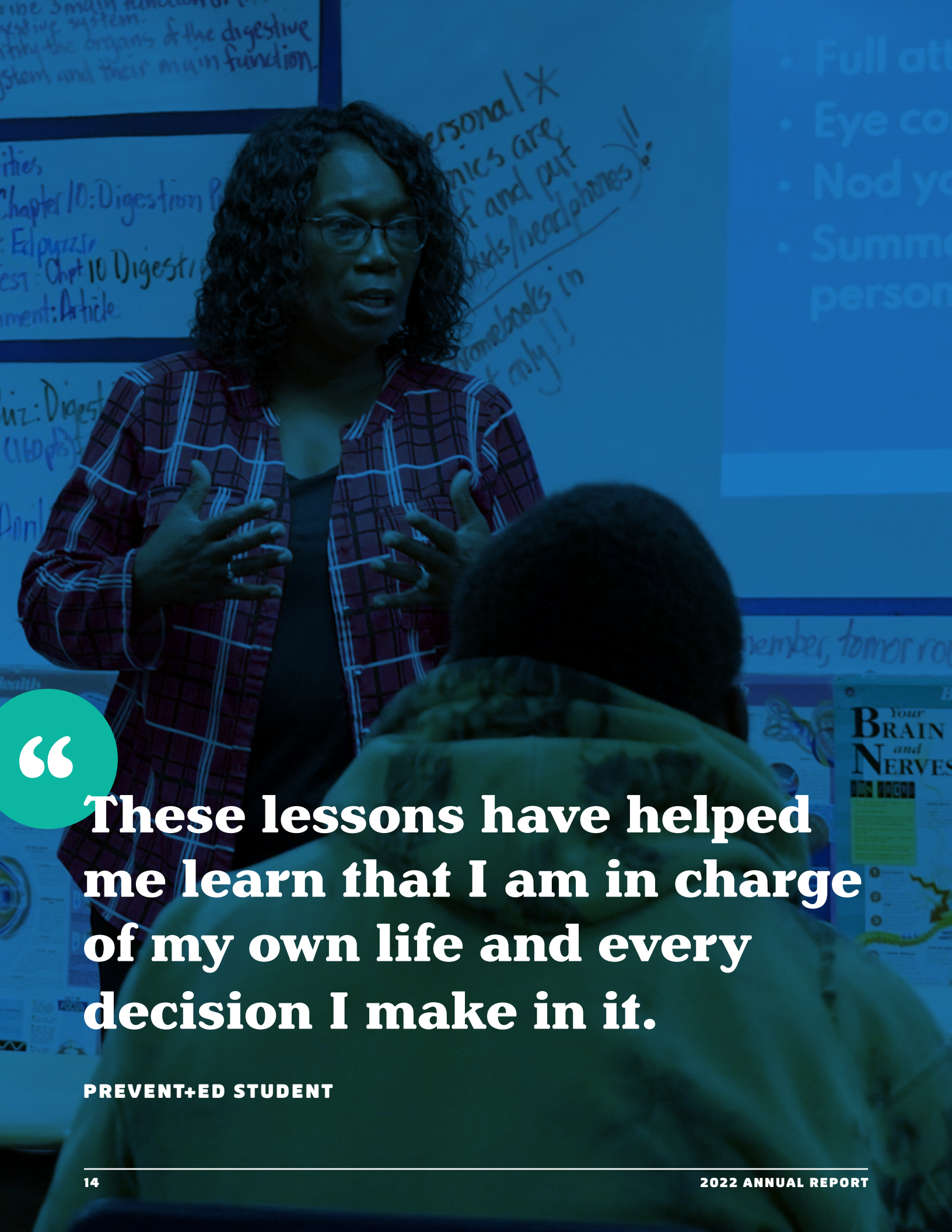
In memory of Sarah Ann Weiss
Ms. Patricia Weiss

In memory of Shirley and Rawlins Horlacher
Mr. Paul Horlacher

In memory of Susan Lord
Geri Peters

In memory of Vinny LoRusso
Elizabeth Lee

In memory of Warren Work
Debra Townsend



These lessons have helped me learn that I am in charge of my own life and every decision I make in it.

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