



Prevent+Ed



2023

Annual Report

PREVENTED.ORG

“

This program has gotten us close and has improved our communication to talk about anything. I am so satisfied and appreciative with the support that this program offered my child! Thank you so much!

PARENT OF GUIDED TEEN

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Programs of PreventEd

PreventEd works to reduce or prevent the harms of alcohol and other drug use through education, intervention and advocacy.

OUR CORE VALUES

Dedicated: We are committed to the power of prevention.

We are devoted to the power of our team.

Collaborative: We partner with compassion and understanding.

We respect the experiences of others.

Resourceful: We integrate research, evidence, and ingenuity to develop solutions.

COMMUNITY-BASED PREVENTION

PreventEd is designated by the Missouri Department of Mental Health (DMH) as a Prevention Resource Center to provide training and technical guidance to community coalitions focused on drug and alcohol prevention. **We currently serve 28 Coalitions utilizing the strategic prevention framework and assisting with grant opportunities.** This team also delivers substance-related presentations and trainings throughout the community. These include the Youth Mental Health First Aid and teen Mental Health First Aid programs that teach individuals how to respond to mental health concerns or crisis with young people.

SCHOOL-BASED PREVENTION: K-12 CLASSROOM LESSONS

PreventEd offers a menu of over 30 evidence-informed and research-based prevention programs/curricula delivered in school settings to build resiliency and leadership skills, and change student knowledge, attitude and behavior to reduce substance use and misuse. Most of these programs are delivered in 4 lesson series. Peer-to-Peer programs are also offered that teach groups of high school students to facilitate programming with their peers. **In 2023, PreventEd served over 55,000 students in over 230 schools throughout Missouri's Eastern Region.**

SUBSTANCE USE ASSESSMENTS AND REFERRALS

PreventEd's highly qualified substance use professionals provide in-depth substance assessments for adults and adolescents, offer unbiased referrals to treatment and provide other resources when indicated. The counselors respond to all telephone calls to our helpline and provide substance use resources. Services are facilitated in-person and through telehealth options. **In 2023, PreventEd provided 456 adult assessments.**

GUIDED: ADOLESCENT EARLY INTERVENTION PROGRAM

The GuidEd Program provides young people with a robust substance use assessment, followed by brief counseling and support services that include academic support (tutoring), mentoring and educational workshops for teens and their caregivers. PreventEd partners with local school districts, juvenile offices and other social service agencies to refer students for the program. Parents and other caregivers can also connect directly with PreventEd. **In 2023, 127 adolescents participated in the GuidEd program.**

TALK ABOUT IT

The Talk About It (TAI) campaign was launched during the 2018 Super Bowl. TAI aims to provide caregivers the tools to navigate conversations with their kids about alcohol and other drug use. Age-specific talking kits are available in multiple languages on the TAI website: www.talkaboutitmo.com.

CERTIFIED PEER SPECIALIST SERVICES

Since 2021, PreventEd has piloted a Certified Peer Specialist (CPS) program in two of our rural service area counties (Franklin and Lincoln). This program employs individuals with substance use disorder lived experience that are currently in long term recovery and have completed CPS training. The CPS assists individuals struggling with substance use in accessing treatment services, completing treatment court, finding ongoing recovery support and other resources such as medical care, employment and housing. **Last year, CPS staff served 134 individuals.**

OPIOID EDUCATION AND NALOXONE DISTRIBUTION

PreventEd provides opioid overdose prevention trainings to individuals and groups throughout Missouri. These trainings are facilitated in-person, virtually and through a self-paced video series. Naloxone (Narcan)-the opioid overdose reversal medication- is distributed at no-cost to those at risk of experiencing or witnessing an opioid overdose. PreventEd strives to reach more community members directly by supporting local grassroots community organizations in neighborhoods with high overdose rates to assist in Naloxone distribution. **In 2023, 13,602 doses of Naloxone were provided to individuals.**

TEEN MENTAL HEALTH FIRST AID

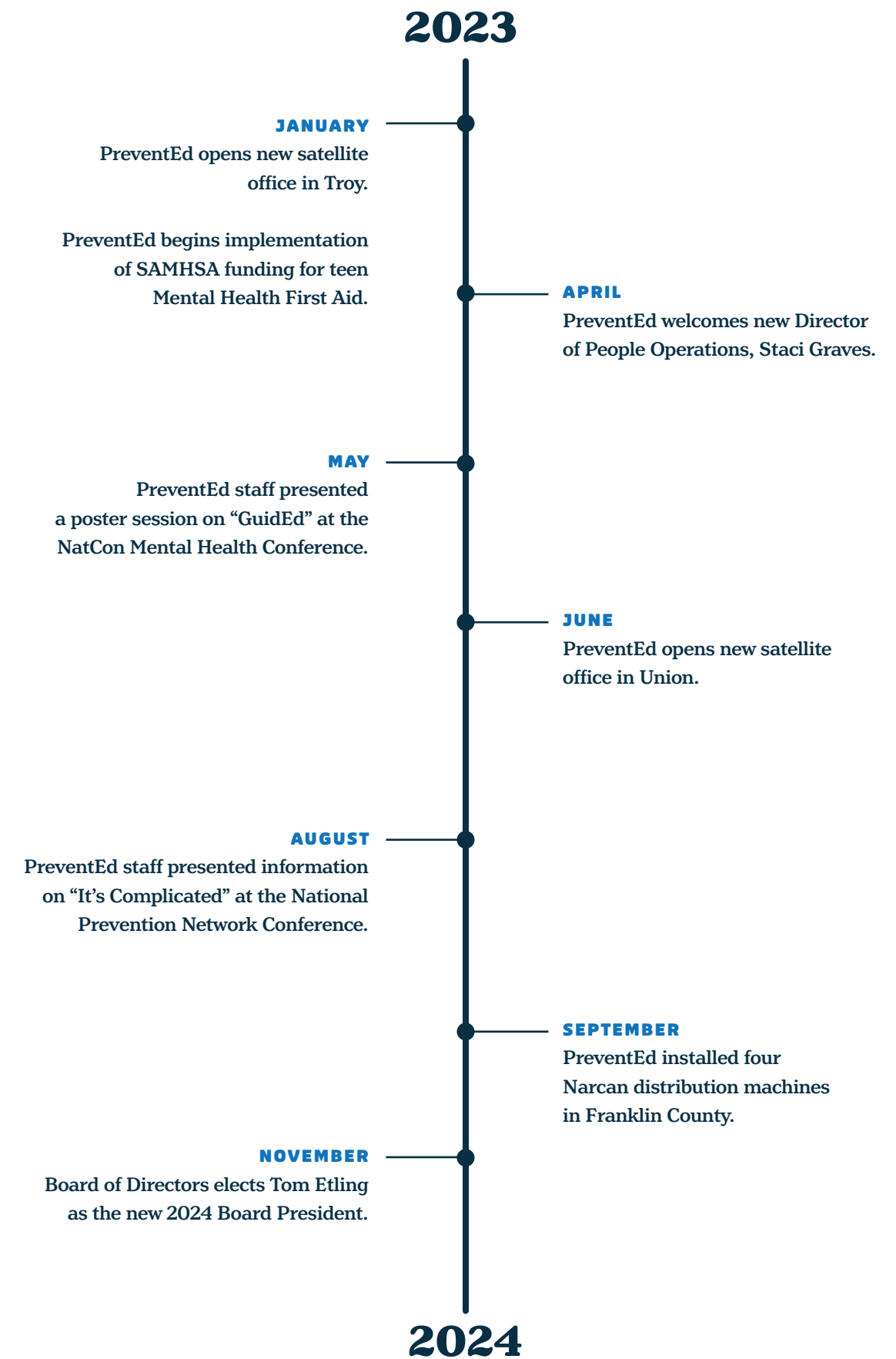
PreventEd was among the first organizations in the country to implement teen Mental Health First Aid (tMHFA). tMHFA teaches high school students how to identify, understand, and respond to mental health challenges and crises situations among their friends and peers, including substance use and overdose, and then gives students the skills to have supportive conversations with their friends, and get a responsible and trusted adult to take over as necessary.

By partnering with schools and other youth-serving organizations, PreventEd delivered tMHFA to almost 3,000 students in the Eastern Missouri region in the 2023-2024 school year.

Furthermore, PreventEd is utilizing SAMHSA MHAT (Mental Health Training and Access) funds to support tMHFA in communities by also providing MHFA training for adults. At the recent national MHFA Summit, Stacie Zellin presented on "Empowering Schools: Supporting the Implementation of tMHFA Through Youth Serving Organizations" to other schools and organizations wishing to implement similar programs.

Year in Review

A yearly overview of the work we're doing in alignment with our mission and strategic goals. In 2023, we focused on equipping young people, increasing accessibility and putting people first.



Finances

We are committed to empowering our communities with the knowledge and tools to become effective agents of change. Investing in our mission is the best way you can help us continue to deliver our top-ranked prevention education.

REVENUE

United Way	354,122	7.0%
Contributions	550,838	10.9%
Federal and Local Grants	3,754,940	74.2%
Program Service Fees	51,047	1.0%
Special Events	85,940	1.7%
Other	58,032	1.1%
Gain/(Loss) on Investments	204,091	4.0%

Total Revenue **\$5,059,010** **100.0%**

EXPENSES

Prevention Services	2,123,401	40.1%
Community Services	2,228,724	42.1%
Management and General	641,225	12.1%
Fundraising	302,969	5.7%

Total Expense **\$5,296,319** **100.0%**

CHANGE IN NET ASSETS

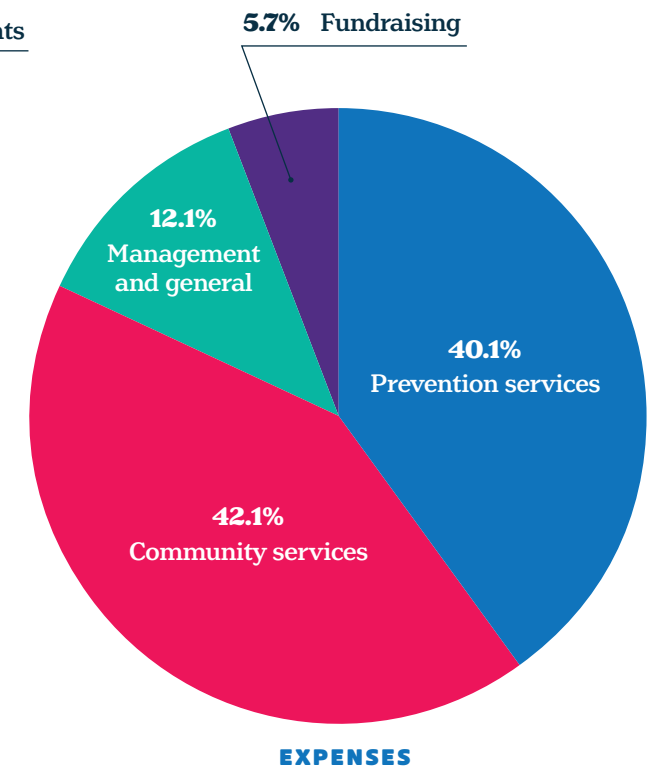
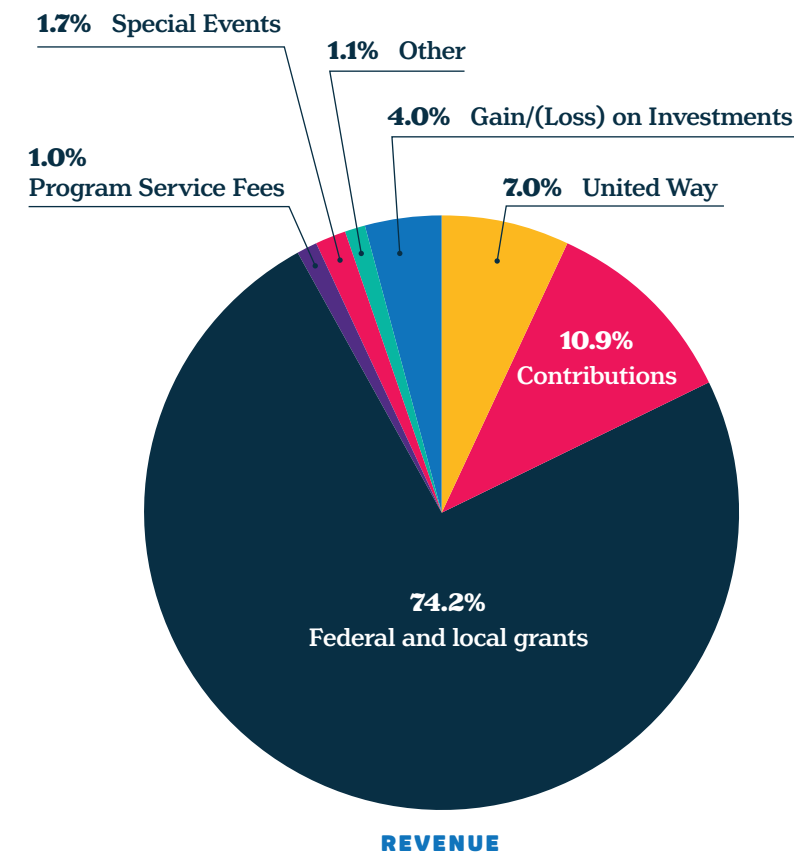
-\$237,309

NET ASSETS, BEGINNING OF YEAR

\$3,878,479

NET ASSETS, END OF YEAR

\$3,641,170





We need this here and don't let anyone try to talk you out of keeping it.

FRANKLIN COUNTY RESIDENT

Outcomes

School-Based Education

54,803 K-12 students served

STUDENT SURVEYS DEMONSTRATE

- 76% of students reported that the program influenced them to stay away from cannabis
- 87% of students feel more confident about handling peer pressure
- 95% of students gained an understanding of how harmful stereotyping can be
- 76% of students reported that the PreventEd program influenced them to stay away from vaping
- 81% of students reported that the PreventEd program influenced them to avoid misusing Rx drugs

TEACHER SURVEYS DEMONSTRATE

- 53% increase in students that exhibit skills used to develop positive friendships with their peers
- 49% of students demonstrate the attitudes/behaviors that contribute to a positive classroom
- 91% of students demonstrated the skills emphasized in the lessons
- 98% of teachers would like more lessons if time permitted

Adult Assessments

456 clients served

- 41.6% attended counseling, support groups or treatment
- 86% are more willing to take positive action toward resolution
- 97.8% are satisfied with the services provided by PreventEd

GuidEd

126 teens served

- 84.2% of teens who had been referred to treatment or other resources reported following up on the referral during enrollment
- 78.2% of teens report refraining from use of any substance while enrolled in the program
- 36.7% demonstrated improved relationships with family members and/or caregivers by the third interim session
- 90.9% of teens reported no further substance-related incidents at school while enrolled in the program

Peer Support Services

133 clients served

- 91% are making changes regarding their drinking/drug use
- 97% of clients are satisfied with services
- 80.3% clients report an improvement in their life satisfaction (happiness with relationships, work/school, and social activities)
- 91% report an improvement in themselves, their problem, or situation since working with PreventEd
- 89% have stopped or reduced their substance use since working with PreventEd

Thank You to Our Donors

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In memory of Kara Lynn Wrice
The karalynnwricefoundation
Rob Welch

In honor of Jane Young and Nichole Dawsey
Janet Popelka



Some SUD risk factors are out of someone’s control, such as genetics and environment, but through prevention, we can guide students to develop protective factors like resiliency skills and positive peer groups.

EMMA WILSON, PREVENTION EDUCATOR II

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As of December 31, 2023



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