



Prevent+Ed



2024

Annual Report

PREVENTED.ORG



The education that we provide can seem simple or even intuitive, but it can also change the trajectory of these kids' lives and potentially their families' lives in a very significant way.

GRACE JONES, PREVENTION EDUCATOR

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Programs of PreventEd

PreventEd works to reduce or prevent the harms of alcohol and other drug use through education, intervention and advocacy.

OUR CORE VALUES

Dedicated: We are committed to the power of prevention.

We are devoted to the power of our team.

Collaborative: We partner with compassion and understanding.

We respect the experiences of others.

Resourceful: We integrate research, evidence, and ingenuity to develop solutions.

COMMUNITY-BASED PREVENTION

PreventEd is designated by the Missouri Department of Mental Health (DMH) as a Prevention Resource Center to provide training and technical guidance to community coalitions focused on drug and alcohol prevention. **We currently serve 27 Coalitions utilizing the strategic prevention framework and assisting with grant opportunities.** This team also delivers substance-related presentations and trainings throughout the community. These include the Youth Mental Health First Aid and teen Mental Health First Aid programs that teach individuals how to respond to mental health concerns or crisis with young people.

SCHOOL-BASED PREVENTION: K-12 CLASSROOM LESSONS

PreventEd offers a menu of over 30 evidence-informed and research-based prevention programs/curricula delivered in school settings to build resiliency and leadership skills, and change student knowledge, attitude and behavior to reduce substance use and misuse. Most of these programs are delivered in 4 lesson series. Peer-to-Peer programs are also offered that teach groups of high school students to facilitate programming with their peers. **In 2024, PreventEd served over 60,000 students in over 220 schools throughout Missouri's Eastern Region.**

SUBSTANCE USE ASSESSMENTS AND REFERRALS

PreventEd's highly qualified substance use professionals provide in-depth substance assessments for adults and adolescents, offer unbiased referrals to treatment and provide other resources when indicated. The counselors respond to all telephone calls to our helpline and provide substance use resources. Services are facilitated in-person and through telehealth options. **In 2024, PreventEd provided 523 adult assessments.**

GUIDED: ADOLESCENT EARLY INTERVENTION PROGRAM

The GuidEd Program provides young people with a robust substance use assessment, followed by brief counseling and support services that include academic support (tutoring), mentoring and educational workshops for teens and their caregivers. PreventEd partners with local school districts, juvenile offices and other social service agencies to refer students for the program. Parents and other caregivers can also connect directly with PreventEd. **In 2024, 163 adolescents participated in the GuidEd program.**

TALK ABOUT IT CAMPAIGN

The Talk About It (TAI) campaign aims to provide caregivers the tools to navigate conversations with their kids about alcohol and other drug use. Age-specific talking kits are available in multiple languages on the TAI website: www.talkaboutitmo.com.

IN THE WEEDS CAMPAIGN

We're digging into the weeds to bring youth, young adults, their parents and other support systems the facts about cannabis. In the Weeds is a robust initiative that dispels myths and shares facts so adults across Missouri are equipped to have often uncomfortable but necessary conversations about cannabis use. To learn more, visit: preventd.org/intheweeds/

CERTIFIED PEER SPECIALIST SERVICES

Since 2021, PreventEd has piloted a Certified Peer Specialist (CPS) program in two of our rural service area counties (Franklin and Lincoln) and expanded in 2024 to Jefferson County and St. Louis City. This program employs individuals with substance use disorder lived experience that are currently in long

term recovery and have completed CPS training. The CPS assists individuals struggling with substance use in accessing treatment services, completing treatment court, finding ongoing recovery support and other resources such as medical care, employment and housing. **In 2024, CPS staff served 126 individuals.**

OPIOID EDUCATION AND NALOXONE DISTRIBUTION

PreventEd provides opioid overdose prevention trainings to individuals and groups throughout Missouri. These trainings are facilitated in-person, virtually and through a self-paced video series. Naloxone (Narcan)-the opioid overdose reversal medication- is distributed at no-cost to those at risk of experiencing or witnessing an opioid overdose. PreventEd strives to reach more community members directly by supporting local grassroots community organizations in neighborhoods with high overdose rates to assist in Naloxone distribution. **In 2024, 8,080 doses of Naloxone were provided to individuals.**

TEEN MENTAL HEALTH FIRST AID

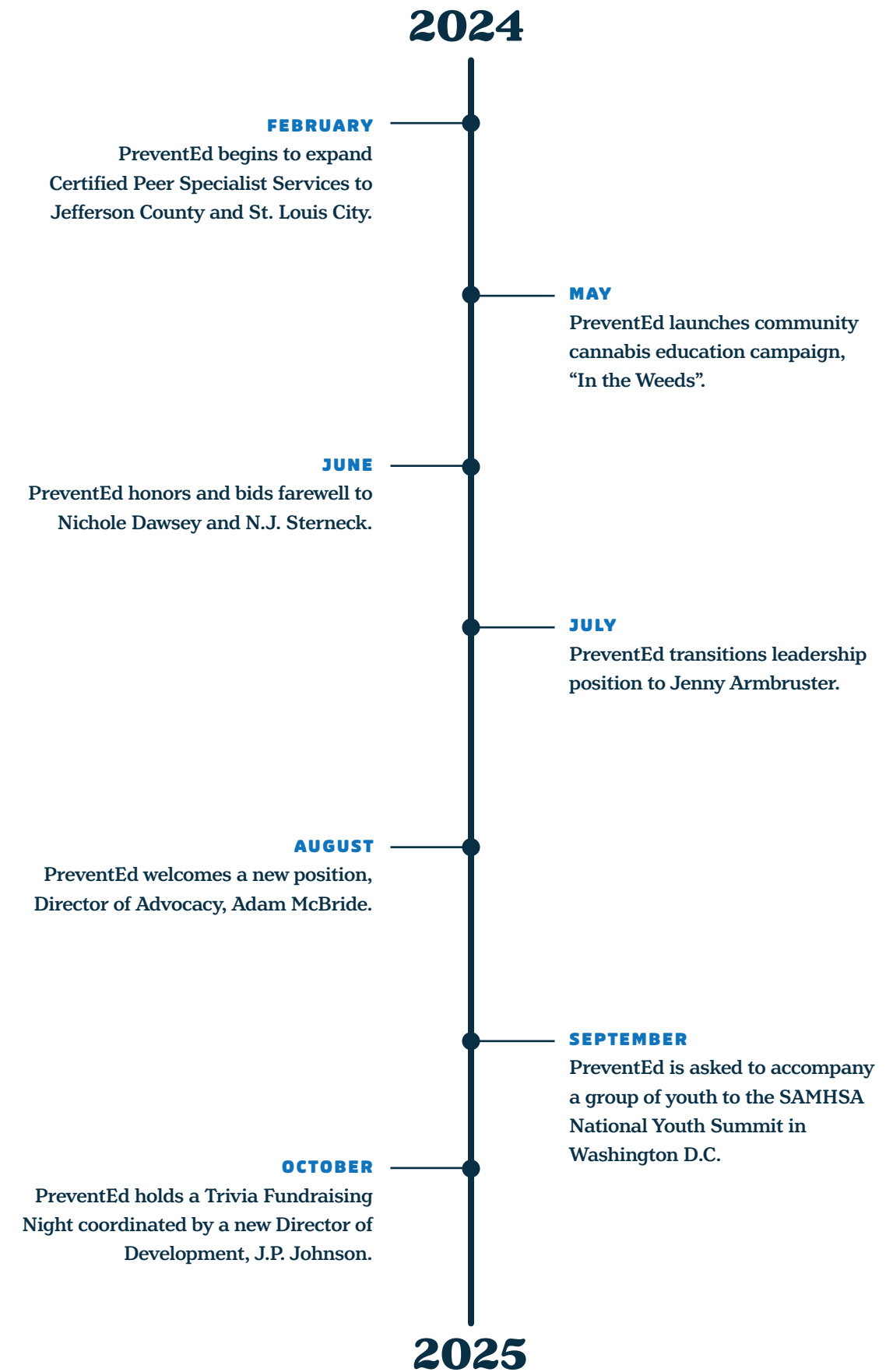
PreventEd was among the first organizations in the country to implement teen Mental Health First Aid (tMHFA). tMHFA teaches high school students how to identify, understand, and respond to mental health challenges and crises situations among their friends and peers, including substance use and overdose, and then gives students the skills to have supportive conversations with their friends, and get a responsible and trusted adult to take over as necessary.

By partnering with schools and other youth-serving organizations, PreventEd delivered tMHFA to more than 3,000 students in the Eastern Missouri region in the 2024 school year.

Furthermore, PreventEd is utilizing SAMHSA MHAT (Mental Health Training and Access) funds to support tMHFA in communities by also providing MHFA training for adults. At the recent national MHFA Summit, Stacie Zellin presented on "Empowering Schools: Supporting the Implementation of tMHFA Through Youth Serving Organizations" to other schools and organizations wishing to implement similar programs.

Year in Review

A yearly overview of the work we're doing in alignment with our mission and strategic goals. In 2024, we focused on equipping young people, increasing accessibility and putting people first.



Finances

We are committed to empowering our communities with the knowledge and tools to become effective agents of change. Investing in our mission is the best way you can help us continue to deliver our top-ranked prevention education.

REVENUE

United Way	321,208	5.1%
Contributions	1,519,961	24.3%
Federal and Local Grants	4,134,464	66.0%
Program Service Fees	66,881	1.0%
Special Events	50,481	0.8%
Other	160,366	2.6%
Gain/(Loss) on Investments	9,904	0.2%

Total Revenue **\$6,263,265** **100.0%**

EXPENSES

Prevention Services	1,980,656	37.7%
Community Services	2,244,049	42.7%
Management and General	777,797	14.8%
Fundraising	250,407	4.8%

Total Expense **\$5,252,909** **100.0%**

CHANGE IN NET ASSETS

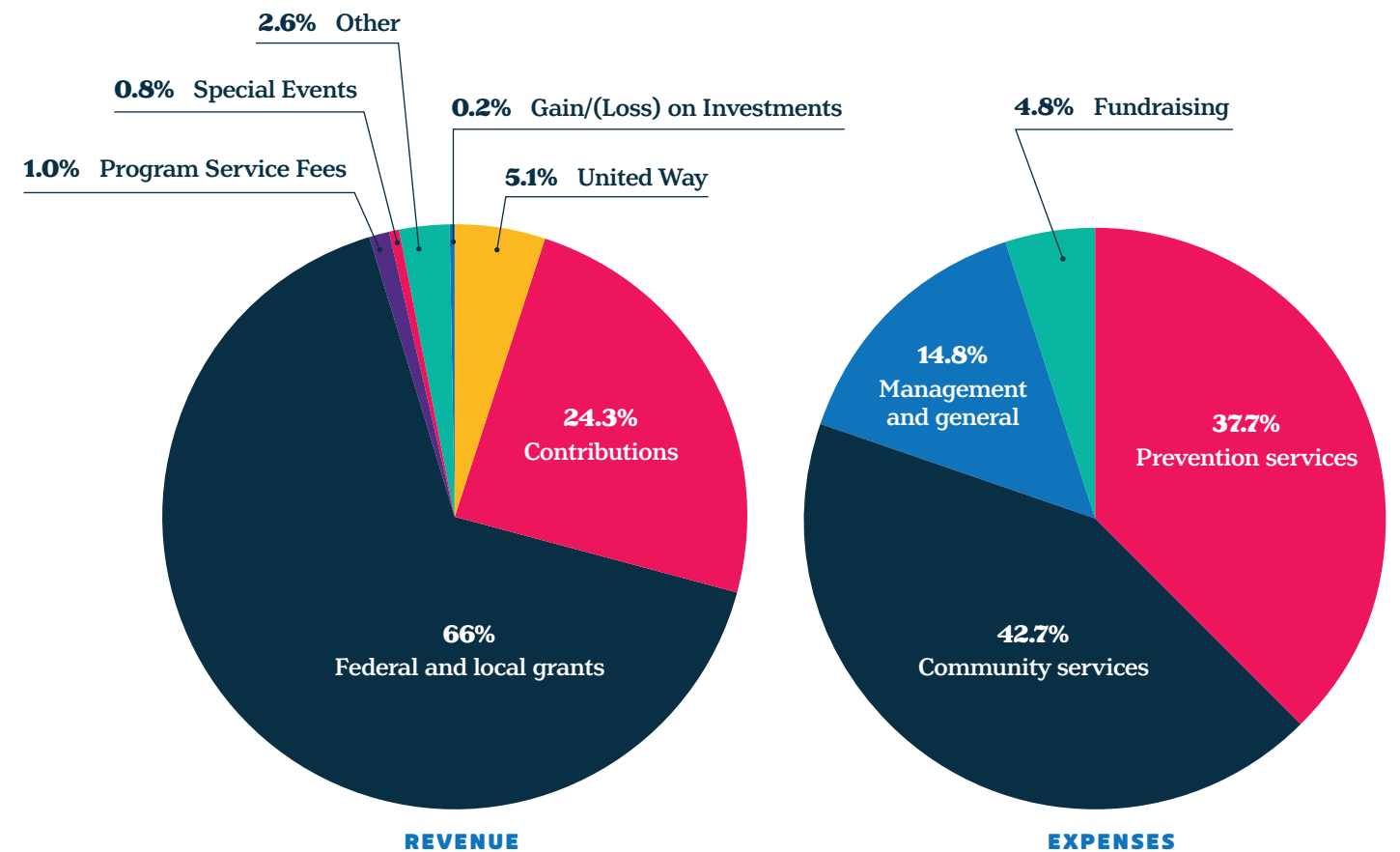
\$1,010,356

NET ASSETS, BEGINNING OF YEAR

\$3,641,170

NET ASSETS, END OF YEAR

\$4,651,526





I left my first GuidEd session with a whole new perspective. That night, I hugged my son and told him how proud I was of him for going. That simple moment changed the way I approached parenting moving forward.

PARENT OF GUIDED TEEN

Outcomes

School-Based Education

62,999 K-12 students served

STUDENT SURVEYS DEMONSTRATE

- 96.1% of students reported that the program influenced them to stay away from cannabis
- 85.0% of students feel more confident about handling peer pressure
- 95.0% of students gained an understanding of how harmful stereotyping can be
- 96.6% of students reported that the PreventEd program influenced them to stay away from vaping
- 97.0% of students reported that the PreventEd program influenced them to avoid misusing Rx drugs

TEACHER SURVEYS DEMONSTRATE

- 93.2% increase in students that exhibit skills used to develop positive friendships with their peers
- 49.1% of students demonstrate the attitudes/behaviors that contribute to a positive classroom
- 91.9% of students demonstrated the skills emphasized in the lessons
- 97.0% of teachers would like more lessons if time permitted

Adult Assessments

519 clients served

- 83.3% attended counseling, support groups or treatment
- 73.0% are more willing to take positive action toward resolution
- 92.1% are satisfied with the services provided by PreventEd

GuidEd

160 teens served

- 80.0% of teens who had been referred to treatment or other resources reported following up on the referral during enrollment
- 87.5% of teens report refraining from use of any substance while enrolled in the program
- 39.6% demonstrated improved relationships with family members and/or caregivers by the third interim session
- 95.3% of teens reported no further substance-related incidents at school while enrolled in the program

Peer Support Services

132 clients served

- 97.6% are making changes regarding their drinking/drug use
- 100% of clients are satisfied with services
- 89.5% of clients report an improvement in their life satisfaction (happiness with relationships, work/school, and social activities)
- 100% report an improvement in themselves, their problem, or situation since working with PreventEd
- 100% have stopped or reduced their substance use since working with PreventEd

Thank You to Our Donors

Corporations, and Foundations

Alpine Private Capital LLC
American Direct Marketing Resources
Assisted Recovery Centers of America
Asure Test Inc.
AT&T
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YouthBridge Community Foundation

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Human Rights Campaign
IFF
Kirkwood Kiwanis Club
Kirkwood Optimist Club
Laborers International Local 42
Laborers Local 110
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Yellowstone Cafe
Foundations for Franklin County
Mondschein
Sergel
St. Louis City SC
Magic House
St. Louis Association of Community Organizations
St. Louis Symphony Orchestra

Tribute Gifts

In honor of Dru Jacobs

Cole Alexander

In memory of Hannah Bailey

Armanino Foundation

In honor of Tom Goldberg

Susan Balk

In honor of SOA Walk - Faith Oakville

Troy Bixler

In memory of Bill Elliot's 70th Birthday

Adrienne Eagles

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Lois Etling

In honor of Stephanie, Christopher and Lester French

Patricia French

In honor of Harriet Kopolow

Nancy Goldstein
Marilyn and Gary Ratkin

In honor of Leah Picker

Kristin Guehlstorf

In honor of Marilyn Bader, NJ Sterneck and Harriet Kopolow

Regina Hermann

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Paul Horlacher

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Ellen Howe
Monika Shripka
Marcia Sullivan

In honor of Rebecca Lahay

William G. Latz

In honor of Jenny Armbruster

Eric Mink

In honor of Roger Mohr

John and Alice Mohr

In honor of Nichole Dawsey

Becky and Dave Nelson

In honor of Harriet Kopolow in honor of Special Birthday

Marilyn and Gary Ratkin

In honor of Nicole Dawsey

and NJ Sterneck
Andy and Stan Shanker

In honor of Marc Doll

Brad Zulick

In honor of PreventEd YPPE

Birch Tree Recovery

In memory of Henry Deutsch

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Jane Moul
Cindy Page
Cathy Plush
Andrea Ricker
Katie Vodraska
Cristyn Zett

In memory of Mary Ellen Metzger

Charlie Brennan
The John Buncher Families

In memory of Dennis Goodhart

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Larry and Natalie Goldman
Claudette Wolfe

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Rondy Elliot
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In memory of Michael Fitzwalter

Ellis and Patti Fitzwalter

In memory of Joe M. Schweizer

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Douglas Sohn
Alison Talley

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In memory of Ben Moran

Kevin and Lynda Moran

In memory of Jennifer Kathryn Moldenhauer

Andi Orben

In memory of Courtney Tegethoff

Audrey Blodgett Tegethoff

In memory of Mary Ellen Metzger

The John Buncher Families

In memory of Kara Lynn Wrice

The karalynnwricefoundation

In memory of Nicky Vigna

Vance and Gee Vigna

In memory of Ryan Moylan

Pat Wolfe



89%
**of individuals have stopped
or reduced their substance
use since working with
a PreventEd Certified
Peer Specialist.**

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As of December 31, 2024



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