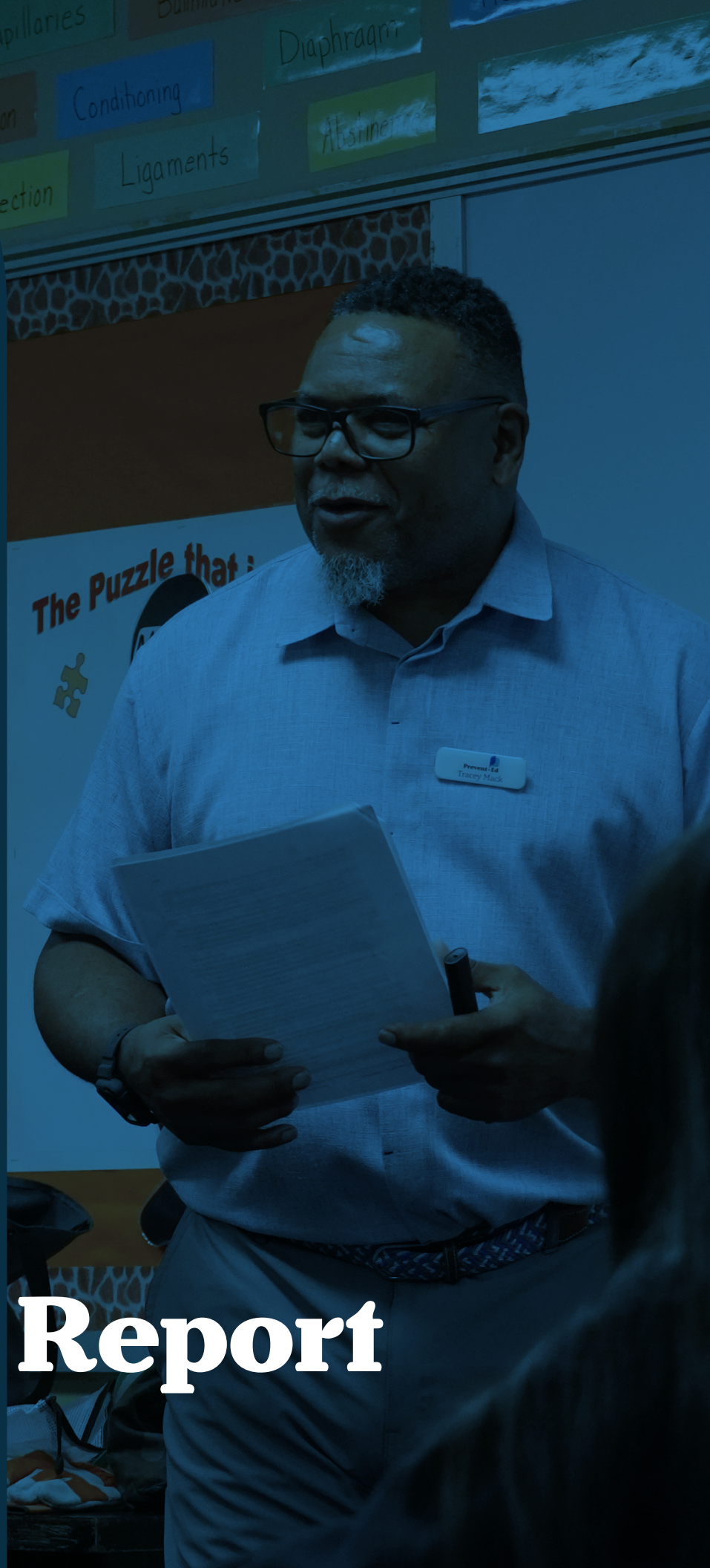




2025

Annual Report

PREVENTED.ORG





“

Hear Us was incredibly meaningful for our students. It provided them with a powerful platform to share their voices, engage with legislators, and advocate for substance use prevention in our communities.

**GEOFFREY SOYIANTET,
PRESIDENT AND EXECUTIVE DIRECTOR OF VITENDO 4 AFRICA**

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Programs of PreventEd

PreventEd works to reduce or prevent the harms of alcohol and other drug use through education, intervention and advocacy.

OUR CORE VALUES

Dedicated: We are committed to the power of prevention.

We are devoted to the power of our team.

Collaborative: We partner with compassion and understanding.

We respect the experiences of others.

Resourceful: We integrate research, evidence, and ingenuity to develop solutions.

COMMUNITY-BASED PREVENTION

PreventEd is designated by the Missouri Department of Mental Health (DMH) as a Prevention Resource Center to provide training and technical guidance to community coalitions focused on drug and alcohol prevention. We currently serve 25 coalitions utilizing the strategic prevention framework and assisting with grant opportunities. This team also delivers substance-related presentations and trainings throughout the community. These include the Youth Mental Health First Aid and teen Mental Health First Aid programs that teach individuals how to respond to mental health concerns or crisis with young people.

SCHOOL-BASED PREVENTION: K-12 CLASSROOM LESSONS

PreventEd offers a menu of over 30 evidence-informed and research-based prevention programs/curricula delivered in school settings to build resiliency and leadership skills, and change student knowledge, attitude and behavior to reduce substance use and misuse. Most of these programs are delivered in a 4 lesson series. Peer-to-Peer programs are also offered that teach groups of high school students to facilitate programming with their peers. **In 2025, PreventEd served over 64,500 students in 246 schools throughout Missouri's Eastern Region.**

SUBSTANCE USE SCREENINGS AND REFERRALS

PreventEd's highly qualified substance use professionals provide in-depth substance use screenings for adults and adolescents, offer unbiased referrals to treatment and provide other resources when indicated. The behavioral health staff respond to all telephone calls and provide substance use resources. Services are facilitated in-person and through telehealth options. **In 2025, PreventEd provided 484 adult substance use screenings.**

GUIDED: ADOLESCENT EARLY INTERVENTION PROGRAM

The GuidEd Program provides young people with a robust substance use screening, followed by brief support services that include academic support, mentoring and educational workshops for teens and their caregivers. PreventEd partners with school districts, juvenile offices and other social service agencies to refer students to the program. Caregivers can also connect directly with PreventEd. **In 2025, 135 adolescents participated in the GuidEd program.**

PUBLIC AWARENESS

PreventEd shares information across many platforms. In addition to a strong presence on social media outlets, we also host the PrevenTable podcast, publish a quarterly newsletter, maintain relationships with local media outlets, and facilitate two public health campaigns, Talk About It and In the Weeds. **These efforts connected with people over 40 million times in 2025.**

PEER SUPPORT SERVICES

PreventEd provides Peer Support Services in Franklin, Lincoln, Jefferson and St. Louis Counties and St. Louis City through individuals with lived experience that are in sustained recovery and are Certified Peer Specialists. Peer Support Specialists assist individuals struggling with substance use in accessing treatment, completing treatment court, ongoing recovery support and other resources such as medical care, employment and housing. **Last year, Peer Support staff served 343 individuals.**

OPIOID EDUCATION

PreventEd provides opioid overdose prevention training to individuals and groups. These trainings are facilitated in-person, virtually and through a self-paced video series. Naloxone (Narcan), the opioid overdose reversal medication, is distributed at no-cost to those at risk of experiencing or witnessing an opioid overdose. PreventEd strives to reach more community members directly by supporting local grassroots organizations in neighborhoods with high overdose rates to assist in Naloxone distribution. **In 2025, 6342 doses of Naloxone were provided to individuals.**

TEEN MENTAL HEALTH FIRST AID

PreventEd was among the first organizations in the country to implement teen Mental Health First Aid (tMHFA). tMHFA teaches high school students how to identify, understand, and respond to mental health challenges and crises situations among their friends and peers, including substance use and overdose, and then gives students the skills to have supportive conversations with their friends, and get a responsible and trusted adult to take over as necessary.

By partnering with schools and other youth-serving organizations, PreventEd delivered tMHFA to more than 3,000 students in the Eastern Missouri region in the 2025 school year. Furthermore, PreventEd is utilizing SAMHSA MHAT (Mental Health Training and Access) funds to support tMHFA in communities by also providing Youth Mental Health First Aid (YMhFA) and Mental Health First Aid (MHFA) trainings for adults.

Year in Review

A yearly overview of the work we're doing in alignment with our mission and strategic goals. In 2025, we focused on equipping young people, increasing accessibility and putting people first.

2025

JANUARY

PreventEd is selected for the
4YOU KMOV initiative

FEBRUARY

PreventEd expands Peer Support
Specialist services by hiring
additional CPS staff who will work
to serve people in St. Louis County

MARCH

PreventEd celebrates their
60th anniversary

MAY

PreventEd awarded
Best Place to Work from the
St. Louis Business Journal

JUNE

The Collective opens it's doors
to Jefferson County

SEPTEMBER

PreventEd awarded the SAMHSA
Partnership For Success five year
contract to expand programming
in Warren County

OCTOBER

Stomp Out Addiction Walk's
final event with Faith Oakville

NOVEMBER

Sans Bar STL provides their first
NA catering at a local wedding

2026

Finances

We are committed to empowering our communities with the knowledge and tools to become effective agents of change. Investing in our mission is the best way you can help us continue to deliver our top-ranked prevention education.

REVENUE

United Way	318,594	4.7%
Contributions	573,918	8.4%
Federal and Local Grants	5,472,870	80.6%
Program Service Fees	40,027	0.6%
Special Events	50,118	0.7%
Other	173,531	2.6%
Gain/(Loss) on Investments	165,261	2.4%

Total Revenue	\$6,794,319	100.0%
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EXPENSES

Prevention Services	1,749,308	27.8%
Community Services	3,606,297	57.4%
Management and General	758,830	12.0%
Fundraising	173,094	2.8%

Total Expense	\$6,287,529	100.0%
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CHANGE IN NET ASSETS

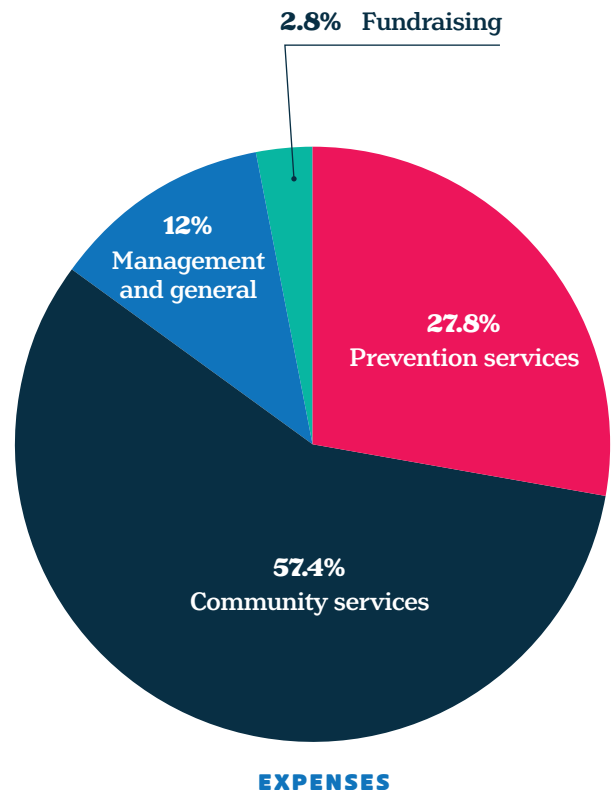
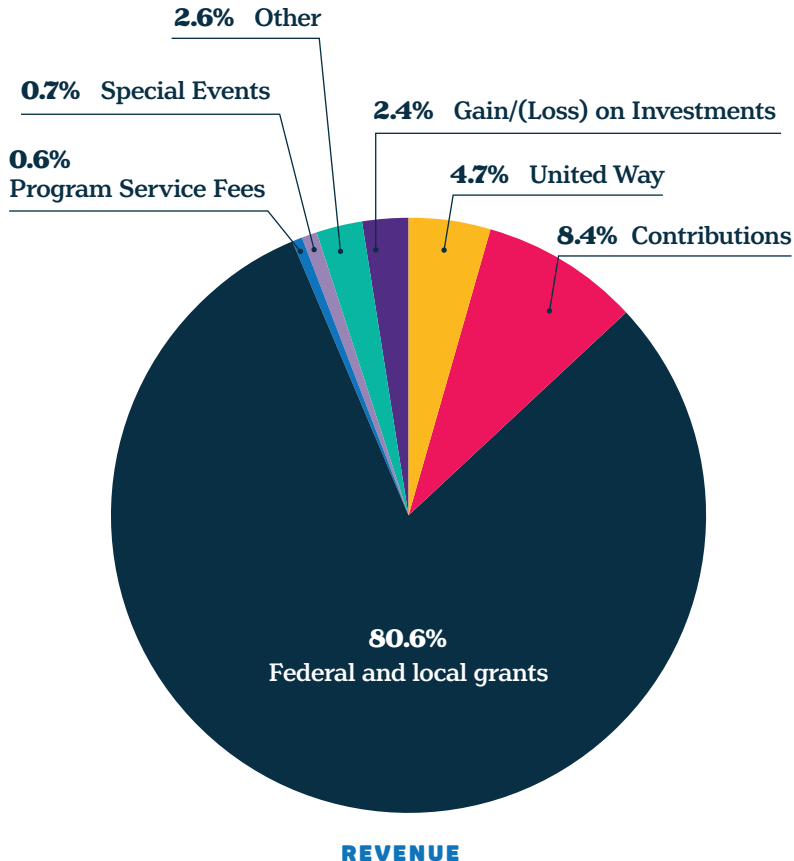
\$506,790

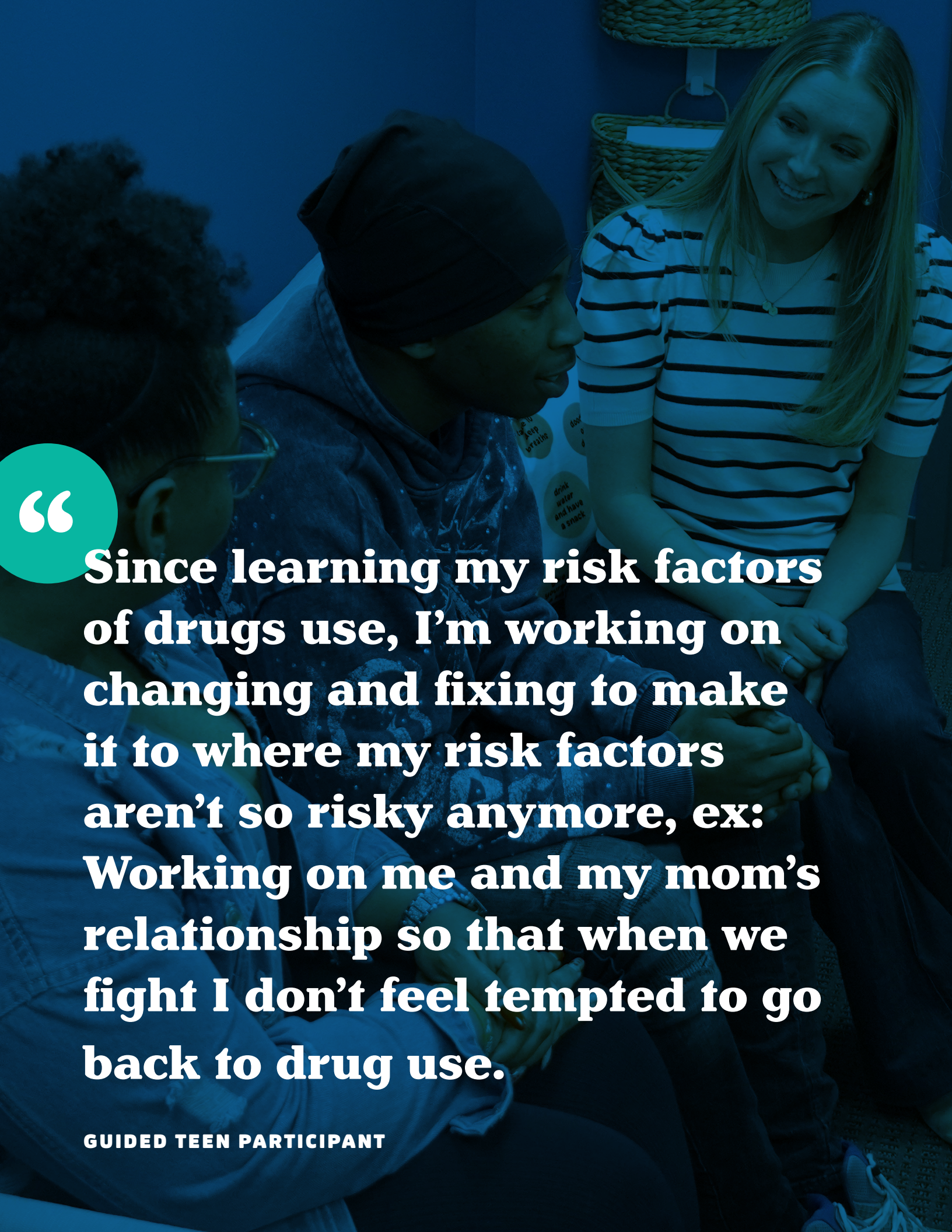
NET ASSETS, BEGINNING OF YEAR

\$4,651,526

NET ASSETS, END OF YEAR

\$5,158,316



A photograph of three people sitting together in a supportive setting. On the left, a person with curly hair and glasses is partially visible. In the center, a person wearing a black beanie and a grey hoodie is looking towards the right. On the right, a young woman with long blonde hair, wearing a white and black striped shirt, is smiling and looking down at her hands. The background is slightly blurred, showing some baskets and a wall with a sign that says "drink water and have a snack".

“

Since learning my risk factors of drugs use, I'm working on changing and fixing to make it to where my risk factors aren't so risky anymore, ex: Working on me and my mom's relationship so that when we fight I don't feel tempted to go back to drug use.

GUIDED TEEN PARTICIPANT

Outcomes

School-Based Education

64,507 K-12 students served in 246 schools

STUDENT SURVEYS DEMONSTRATE

- 96.1% of students reported that the program influenced them to stay away from cannabis
- 85.0% of students feel more confident about handling peer pressure
- 97.0% of students gained an understanding of how harmful stereotyping can be
- 96.0% of students reported that the PreventEd program influenced them to stay away from vaping
- 96.9% of students reported that the PreventEd program influenced them to avoid misusing Rx drugs

TEACHER SURVEYS DEMONSTRATE

- 97.3% increase in students that exhibit skills used to develop positive friendships with their peers
- 54.3% of students demonstrate the attitudes/behaviors that contribute to a positive classroom
- 91.7% of students demonstrated the skills emphasized in the lessons
- 96.8% of teachers would like more lessons if time permitted

Adult Assessments

484 clients served

- 72% attended counseling, support groups or treatment
- 66% are more willing to take positive action toward resolution
- 95.6% are satisfied with the services provided by PreventEd

GuidEd

135 teens served

- 91.9% of teens who had been referred to treatment or other resources reported following up on the referral during enrollment
- 81.9% of teens report refraining from use of any substance while enrolled in the program
- 40.9% of teens report an improvement in the relationship with their caregiver
- 92.3% of teens reported no further substance-related incidents at school while enrolled in the program

Peer Support Services

343 clients served

- 91.8% are making changes regarding their drinking/drug use
- 98.6% of clients are satisfied with services
- 56.8% of clients report an improvement in their life satisfaction (happiness with relationships, work/school, and social activities)
- 92.6% report an improvement in themselves, their problem, or situation since working with PreventEd
- 93.4% have stopped or reduced their substance use since working with PreventEd
- 85.1% of clients who had been referred to treatment or other resources reported following up on the referral during enrollment

Thank You to Our Donors

Corporations, and Foundations

Alpine Private Capital LLC
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American Direct Marketing Resources LLC
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Canon Solutions America
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Enterprise Mobility Foundation
Episcopal Presbyterian Health Trust
The Foundation for Barnes-Jewish Hospital
Jefferson Foundation
John S. Swift Family Charitable Trust
Missouri Foundation for Health
Norman J. Stupp Foundation
Saigh Foundation
St. Louis Community Foundation
The Berges Family Foundation
The Pott Foundation

Government

City of St. Louis Health Department

Organizations

BJC HealthCare
Insperity
Combined Federal Campaign
Faith Oakville
First Congregational Church of Webster Groves
Harris House Foundation
The Next Step
Kirkwood Optimist Club
Living With Purpose
Assisted Recovery Centers of America Menzies
Paypal Charitable Giving Fund
RIGHT
Saint Louis Art Museum
St. Charles Community College
St. Louis Public Library
Gratitude House, Inc.
United Way of Greater St. Louis
Williams & Associates

Individuals

Jaidan Adams
Jenny and Dan Armbruster
Marilyn and Terry Bader
Matthew Baisden
Kenajo Bell
Kristin Bengtson and Bronson Rhoads
Kristin Bengtson
Nancy Bengtson
Troy Bixler
Michael Bobbroff
Katie Bock
Lauren Breig
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Stacie Zellin and Jared Opsal

In Kind Donors

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Amp Up Action Park
Bark box
Bartolino's
Biggies Restaurant
Black Rep
Blues
Botanical Design Studio
Capital Grille
Community Advisory Board
DDI Media
Dewey's Pizza
Gourmet Gift Baskets
Grace DeClue
Groomingdales
Kreis' Restaurant
La Cosecha Coffee Roasters
Mobil (On the Run)
Olivette Lanes
SLACO
St. Louis Ambush
St. Louis Cardinals
St. Louis Symphony Orchestra
Staci Graves' Family
Swing Around Town Mini Golf
Texas Roadhouse
The Blonde Flamingo
The Magic House
The Pageant
PreventEd Community Services
Volunteers
Waterways

Tribute Gifts

**Honorarium for Speaking
Engagement: Marilyn Bader**
Regina Hermann

In honor of Tom Goldberg
Susan Balk

**In honor of Stephanie,
Christopher and Lester French**
Patricia French

In honor of Orv Kimbrough
Stephanie French

In honor of Leah Picker
Kristin Guehlstorf

In honor of Harriet Kopolow
Pam Hughes

**In honor of John Burroughs 10th
Grade Health Day**
Alex Goodman

In honor of Rebecca Lahay
William G Latz

In honor of Jane Young
Janet and Jason Popelka

In honor of Jenny Armbruster
Roger and Peggy Scheppers

**In honor of PreventEd staff
and volunteers**
Kelly Wieser and Angie Kohout

**In honor of Nicole Browning,
Stacie Zellin**
Shirley Kent

In memory of Jake Schleicher
Gary Busiek

In memory of Jennifer Gyorog
Vicki Dillon

In memory of Michael Fitzwalter
Ellis and Patti Fitzwalter

In memory of Robert Lewis
Charles Kaiser

In memory of Sue Hansard
Jane and George Young

“

**PreventEd is actively
changing the way society
views substance misuse and
is leading the way toward
communities and connections
that can support everyone
along their journeys.
Supporting PreventEd
strengthens kids, families,
and communities, and saves
lives. That's why I give.**

**ANGIE WINSHEL
VICE PRESIDENT - BOARD OF DIRECTORS**



12

Sans Bar STL events were hosted by the Associate Board of PreventEd in 2025 generating several thousand dollars to support PreventEd

2025 PreventEd Board of Directors

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Angie Winschel
Vice President

Tom Etling
2nd Vice President

Karl Hutchinson
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Treasurer

John Dougherty
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Min Liu

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Patti Price

Sritha Rathikindi
Teen Representative

Marcie Rucker

Tina Scruggs-Poston

David Steeb

Maggie Sullivan

Sharon Winfield

2025 Associate Board of PreventEd

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Hannah Bailey

Sara Eaton

Jasmine Clark

Peter Fisher

Shannon Morrison

Daniel Blunt

Kristen Carroll

Gautham Sudhakar

Rebecca Lahay

Nick O'Hanlon

Nick Szoko

2025 Sans Bar STL Events hosted by the Associate Board

Paint & Sip

HRC Pride Event

Library Tutorial Event

Laumeier After Dark

St. Charles Community
College Event

SLAM Staff Event

Mindfulness & Mocktails

PreventEd Board

Open House

December Wedding

PreventEd Spring

Awards Luncheon

YPPE Comedy Night

Stomp Out Addiction

As of December 31, 2025



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St. Louis, MO 63132
info@prevented.org • 314.962.3456
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